

From AI ambition to organisational impact

Executive learning solutions to build confident,
responsible and AI-ready organisation.



UNIVERSITY OF
CAMBRIDGE
Judge Business School

ExecutiveEducation



Turning AI ambition into organisational impact

Artificial intelligence is no longer a future capability – it is a present-day leadership challenge. Senior leaders are expected to make confident decisions about AI investment, governance, talent and strategy, often amid uncertainty, hype and rapid technological change.

At Cambridge Judge Business School Executive Education, we work with organisations to build AI capability that is strategic, responsible and commercially grounded. Our learning solutions are designed for individuals and teams who want to move beyond experimentation and embed AI in ways that deliver measurable value.

Why AI learning now?

Across sectors, organisations are asking the same critical questions:

- How can AI create real strategic advantage rather than isolated use cases?
- What capabilities do leaders need to govern and scale AI responsibly?
- How do we align AI with business strategy, culture and values?
- What are the implications for talent, leadership and organisational design?

Our AI-focused learning solutions address these questions directly, combining cutting-edge research, real-world insight and practical application.

Why Cambridge Judge Business School Executive Education in the age of AI?

We deliver outstanding professional development from a world-class centre of learning, innovation and technological leadership. As part of the University of Cambridge, present from the birth of modern computing and now shaping the age of artificial intelligence, we combine the academic rigour associated with Cambridge with future-focused perspectives on AI, data and digital transformation. Our diverse learning formats allow you to engage in the environment best suited to your needs.

World-class insight

Our faculty, fellows and practitioner experts are global authorities and trusted advisors to industry, at the forefront of research into AI, analytics, decision-making and organisational behaviour. Drawing on Cambridge's latest research and real-world applications, they equip organisations with practical tools and evidence-based insights to harness AI responsibly, enhance performance, and drive innovation and impact.

Innovation with purpose

Located at the heart of the Cambridge Cluster, Europe's most successful technology ecosystem, we draw on the University of Cambridge's world-leading research, AI expertise, networks and innovation culture.

This ecosystem connects global enterprises with pioneering thinking in artificial intelligence, data science and emerging technologies, enabling our programmes to deliver evidence-based learning that strengthens leadership, accelerates innovation, and supports sustainable, technology-enabled organisational growth.

Learning with impact

From advanced analytics and AI-enabled insights to integrated psychometric diagnostics, our programmes measure what matters—ensuring learning translates into measurable organisational results. Data-driven behavioural insights tailor learning to your strategic context, enabling organisations to track growth and demonstrate clear return on investment.

Sustainability and responsibility

As a certified B Corporation, we integrate responsible business principles into everything we do. Every programme is designed with long-term value and purpose in mind.

Global reach, personal experience

With participants from more than 120 countries, our reach is global, but our impact is personal. Every programme is designed to create change that cascades, from individual capability and AI-ready leadership, to organisational transformation and wider global progress. Our reach is global, but our impact is personal.



Our approach to AI learning

We design learning experiences that address the most pressing challenges facing leaders today.

Our areas of expertise reflect where our research and practice create the greatest real-world impact, from artificial intelligence and innovation to sustainability, strategy and leadership.



Strategic, not technical

AI is explored as a driver of competitive advantage, transformation and value creation – not as a purely technical topic.



Grounded in real organisational challenges

Participants work on live issues, decisions and opportunities drawn from their own context.



Human-centred and responsible

We place strong emphasis on ethics, governance, trust, regulation and the societal impact of AI.



Designed for impact

Learning is translated into action through frameworks, decision tools and measurable outcomes.

Our AI learning solutions can be tailored across a wide range of strategic and leadership priorities

Generative AI and emerging technologies

Understanding capabilities, limitations and risks

AI governance, ethics and regulation

Building responsible and compliant AI frameworks

Decision-making in an AI-driven world

Augmenting human judgement with data and analytics

Leading AI-enabled transformation

Culture, change and operating model implications

Talent, skills and workforce transition

Preparing leaders and teams for AI-enabled work

Innovation and new business models

Leveraging AI to rethink products, services and ecosystems

Programmes can also integrate broader leadership, strategy and organisational topics to ensure coherence and relevance.



Our learning solutions

Custom programmes for organisations

We design bespoke programmes co-created with you, shaped around your strategy, sector, and organisational context. Delivered in Cambridge, on-site, online, or in blended formats, our programmes engage senior leaders, functional teams, or cross-functional cohorts.

Each programme combines faculty-led insight, real-world cases, peer learning, and applied projects, supporting organisational priorities such as leadership development, governance, strategic alignment, and transformation in the age of artificial intelligence.

Open programmes

Our open-enrolment programmes support individuals and organisations seeking to build leadership capability and confidence at every level, from emerging talent to senior leaders.

Delivered face-to-face in Cambridge, live online, or through flexible self-paced learning, participants gain access to world-class Cambridge faculty, cutting-edge research, and a global peer network. These programmes help leaders think strategically, adapt to change, and deliver impact in an era shaped by artificial intelligence and rapid change.

Open programmes for organisations

Open programmes can be delivered as private, closed cohorts tailored to your organisation, creating a focused learning environment that strengthens alignment, collaboration, and performance, with flexible formats, schedules, and locations.

Beyond learning – lasting impact

Participants join a global network of over 12,000 alumni and peers and return to their organisations with renewed clarity, confidence, and the capability to lead transformation — ready not just for what comes next, but to help define it.

Work with us

AI is reshaping how organisations compete, decide and lead. The question for organisations is not whether to engage with AI, but how to do so with clarity, confidence and responsibility.

We work with organisations to turn AI ambition into informed strategy, capable leadership and lasting impact.

Let's explore how a tailored AI learning solution can support your organisation.



"AI is a transformative force reshaping business strategy, decision-making and leadership. Senior executives must not only understand AI but also use it to drive business goals, efficiency and new revenue opportunities."

David Stillwell,
Professor of Computational Social Science
Academic Director of the Psychometrics Centre

Helping business maximise
real-world impact



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